



STRATEGIC PLAN for 2018/19 with three years perspective:

POWER AND PASSION TO CONNECT AND ACT

See Paul Harris: *"The greatest of all achievements are the result of the combined effort of HEART, and HEAD, and HAND working in perfect coordination"*

THE STRENGTH OF DISTRICT 1920 IS BASED ON ANTICIPATORY-PLANNING VIBRANT CLUBS

Rotary clubs form the basis of Rotary International. The intermediate level, the District, relies on the strength of the clubs. Early setting of goals in the areas of focus makes them more effective.

Setting measurable, realistic, and innovative **annual goals** are based on the assessment of strengths and weaknesses but must consider the **future** developments of the club. The goals formulated by the Incoming Board with the members of the club, are registered in **Rotary Club Central**. Thus, it shows the degree of accomplishments during the year and, if necessary, advises corrections. **Networking** among Clubs in- and outside the District increases the effectiveness of projects and grants. Using **Rotary's online tools** is highly recommended.

Flexibility in membership, different membership types, inviting Rotaractors as partners and members and innovative forms of meetings allow members with professional or other commitments to participate in club life and enjoy friendly relationships. Membership enlargement and professional **diversity** are important prerequisite for making positive **impact** on their community and involvement in vocational service and **hands-on projects**. Special attention must be paid to **gender parity**. **Innovative strategies** to invite **new members** are encouraged (connecting with membership leads, public events, using various media marketing the Club, membership by application). New members should be welcomed in a special festive occasion.

Membership extension for the next years is our priority. Starting 2018/19, at least two new Rotary clubs, one Rotaract- and one Interact-Club will be **founded**. Interact and Rotaract clubs, targeted seminars, RYLA and youth exchanges provide the young generation broad opportunities to experience new countries and cultures, thus promoting international understanding. **Increasing humanitarian services** in joint projects, member's **participation** in trainings, fellowships, districts, and international events are features of vibrant clubs. At least 120 Rotarians from District 1920 shall attend the convention in Hamburg in June 2019.

INNOVATION, COMMUNICATION, AND CONTINUITY AT CLUB- AND DISTRICT-LEVELS

In each Rotary year, new priorities are set by presidents and governors, however continuity is necessary for long-lasting efforts. Appointment for multi-annual terms of Assistant Governors and Chairs are advisable but must respect that all team-members are volunteers who invest their time.

Regular meetings with the **Districts Team** (Assistant Governors, Chairs, and the District trainer) will be held. They are vital as liaisons for the work of the Governor, for planning of membership development, training strategies, and are of valuable help to coach club leaders, too. The **"TROIKA"** (Governor, Governor elect, Governor nominee) assures continuity. Equally at **Club-level** the participation of the Presidents Elect on the board, early selection of incoming teams and by including them in discussing annual goals of the following year(s) provide continuity. Close working relations between District 1920 and 1910 have been developed and

will consequently result in a **Multi-District conference** in Salzburg, June 13th to 15th, 2019. **Active clubs** that have achieved their annual goals will be rewarded by special “**Conference Awards**” during the conference.

FRIENDSHIP BETWEEN DISTRICTS 1920, 1910 AND AFRICAN DISTRICT 9211

At the District level, **close personal relationships** have been developed between both Austrian Districts and District 9211, Uganda/Tanzania, as evidenced by visiting trips and attending the District conferences since 2017. These will continue for the next years. A new **Information portal** of our Districts feature African Clubs and their projects. In September 2018 an ICC, **Inter Country Committee**, of Austria, Uganda, and Tanzania will be signed.

PARTNERSHIPS BETWEEN AUSTRIAN AND AFRICAN CLUBS

A new look on Africa is needed, since it is wrongly portrayed in some media as "continent without hope" and potential threat to Europe. In Rotary International's Vision Statement, all clubs are called upon "to unite and take action" - it will be done by acting together to create lasting change.

Following the theme of this year, our Clubs will be inspired to use the variety of chances to establish close relationships with Rotary, Rotaract and Interact in Africa (such as Friendship Exchange, New Generations Exchange, Club-Partnerships). Once District 9211 is fully certified, youth exchange will be conducted with the district. Based on these backgrounds and better insight in the needs of project regions, **focused engagement** must follow. Targeted and **sustainable projects** with the clubs in Uganda and Tanzania will be carried out in the coming years (on Club-to-Club-basis, through district- and global grants). Through the RI-tools, on the districts' and clubs' websites, in social media, and at the Multi-District Conference in 2019, the Austrian clubs will present their **projects to a wider public**.

OTHER STRATEGIC GOALS OF THE DISTRICT

Broader information about the Foundation for all Club members is expected to significantly increase contributions to the Foundation through the Clubs. Thus, it will ensure that the grants are better focused on collaborative projects. Part of the strategic plan is the nomination of **one Peace-Fellow** and the promotion of gifted scholarships for young people. Youth exchange as an important contribution to international understanding will continue to be promoted, and Polio Plus will continue to be one of the district's goal. On **World Polio Day** October 24th, events will be held throughout the District to raise awareness of Rotary's engagement in eradicating polio worldwide and the need for future vaccinations.

PROMOTING ROTARY'S PUBLIC IMAGE - MAKE PEOPLE OF ACTION VISIBLE

Rotary clubs are encouraged to regularly refresh their websites and to communicate their envisaged projects, their achievements through RI-tools and through all sorts of media. A **special training** for members asked for public speeches is provided by the district on request. Depending on different audiences or partners, the main topics are to be selected: Pointing out Rotary as a **global network** of dedicated **people of action**, being close to **eradicating polio, acting** in humanitarian initiatives and projects **to prevent causes of conflicts** (such as poverty, illiteracy, and lack of clean water), **enabling** exchanges, friendships, and partnerships - and thus **contributing** to building peace and international understanding.

District 1920 is part of this large international network and **invites women and men** interested in sustainable solutions for a better and just future **to cooperate**.